

## INVESTOR FACT SHEET – 9M 2007



### Profile

Sarantis is a leading producer, wholesaler, and distributor of consumer products in Eastern and South Eastern Europe due to its strong direct & indirect distribution network in that region. Specifically, Sarantis produces **fragrances & cosmetics** and **household products**. Moreover, the company has also established a **strategic alliance** with Estee Lauder, while it holds exclusive representation agreements with world leading luxury cosmetics companies. Furthermore, through a string of acquisitions and distribution agreements, Sarantis has further diversified its portfolio of products with **health & care products**. The company operates in 11 Eastern European Countries, where it holds leading positions in each sector and markets of operation. This successful expansion contributed €223 mil. in turnover and €22.7 mil. in net profit during the full year 2006.

**GREECE / POLAND / ROMANIA / BULGARIA / SERBIA & MONTENEGRO / CZECH REP / F.Y.R.O.M. / TURKEY / UKRAINE / HUNGARY / RUSSIA**

### Financial Highlights

	9M '07	%	9M '06	Guidance 2007
<b>Amounts in € millions</b>				
Consolidated Sales	173.96	13.16%	153.73	241.5
Gross Profit	87.38	14.43%	76.36	
Gross Profit Margin	50.23%		49.67%	
EBITDA	24.47	9.39%	22.37	36.12
EBITDA Margin	14.06%		14.55%	14.96%
EBIT	21.73	10.42%	19.68	32.62
EBIT Margin	12.49%		12.80%	13.51%
EATAM	16.10	4.45%	15.42	23.38

### Ratios 9M 2007

P/E b.t. (x)	21.14
EPS b.t. (€)	0.42
P/SALES (x)	2.03
P/BV (x)	5.65
Dividend Yield	0.13
Dividend Yield (€)	1.00%
ROI (%)	13.12%
Interest Cover (x)	22.10

	9M '07	%	FY 2006
Total Assets	234.47	7.11%	218.92
Total Liabilities	153.70	1.26%	151.80
Shareholders Equity	80.77	20.34%	67.12

Peer Group : Beiesdorf, Clarins, Henkel, L'Oreal

### 9M 2007 Group Results

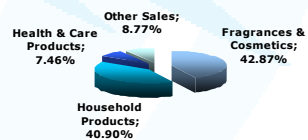
The consolidated **turnover** of Gr. Sarantis, for 9m 2007, amounted to **€173.96 mil.**, compared to **€153.73 mil.** in 9m 2006, an increased of **13.16%**.

The largest **EBIT contribution** in 9m 2007 came from **fragrances & cosmetics** of 36.78% followed by **other sales** of 28.96%. **Household products** contributed to 26.88% followed by **health & care products** of 7.38%.

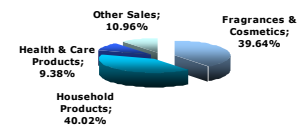
The **EBIT breakdown** for fragrances & cosmetics and household products between own products and distributed brands results to €15.29 mil. for the own brands, compared to €9.83 mil. in 9m 2006, an increase of 55.50%.

Analyzing the **geographic distribution** of Sarantis turnover, we observe that the turnover in the Greek market represents the 46.15% of total turnover, while the remaining 53.85% (€93.68 mil.), represents the Group's turnover in foreign markets. It is noted that compared to 9m 2006, Sarantis turnover in the old countries increased by 28.43%, whereas turnover in Greece increased by 0.17%.

9M 2007 (%)

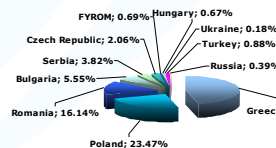


9M 2006 (%)

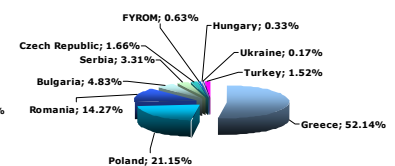


### Regional Turnover

9M 2007 (%)



9M 2006 (%)



9M 2007 (%)



### 4 Strategic Business Units

#### Fragrance & Cosmetics



#### Household



#### Health Care

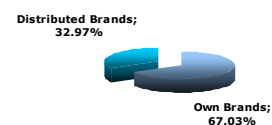


#### Other Sales



### Own vs Distributed

9M 2007 (%)



### Competitive Advantages

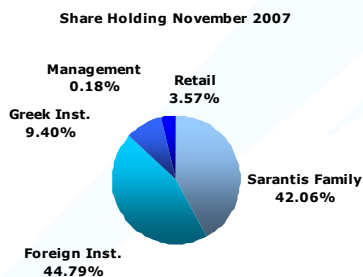
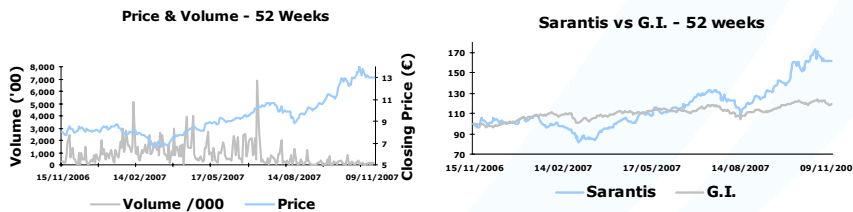
- . Leading Market Position
- . Rapidly Expanding Distribution Network in Eastern Europe
- . Established Strategic Relationships with Suppliers
- . Experienced Management Team - Marketing expertise
- . Strong R&D Department in the Mass Market Cosmetics Sector

### Outlook 2007

1. Organic growth based on our core business
2. Emphasis in our 'own products' portfolio and operations
3. Penetration model adjustment for Turkey, Russia and Ukraine
4. Increased Eastern Europe contribution to the total sales turnover

### Driving Shareholder Value

- . Share Performance is beating the Market
- . Dividend Yield is Increasing
- . Strong Cash Flow
- . Analyst Cover is even more Active



### Investment Market Facts

Exchange Listing.....	ASE
Reuters Ticker.....	SRSr.AT
Bloomberg Ticker.....	SAR GA
ASE Sector.....	Wholesale
Closing Price (14/11/07).....	€13.06
No. of Shares.....	38,146,940
Market Cap.....	€498 mil.
52 wk high.....	€14 at 29/10/07
52 wk low.....	€6.60 at 05/03/07
30 Day Average Shares.....	156,266
60 Day Average Shares.....	139,337
Index Participation.....	FTSE ASE 40 FTSE ASE International FTSE Med 100 Eurobank Mid Cap - Private Sector 50

### Stock covered by

Alpha Finance, Artion Securities S.A., Egnatia Securities, Eurobank, Fortius Securities, P&K Research, Piraeus Sigma Sec, Eurocorp Sec., Beta Sec., HSBC Sec., Praxis Sec.

### Board of Directors

Chairman of the BoD - Exec. Member:  
**Gregory Sarantis**

BoD Vice Chairman & CEO - Exec. Member:  
**Kyriakos Sarantis**

Exec Member:  
**Nicolaos Evangelou**

Exec. Member:  
**Constantine Rozakeas**

Exec. Member:  
**Constantine Stamiou**

Non Exec. Member:  
**Pantazis Sarantis**

Non Exec. Member:  
**Aikaterini Saranti**

Independent & Non Exec. Member:  
**Fotios Mpompolas**

Independent & Non Exec. Member:  
**Nikolaos Kontidis**

### Contacts

Office:  
26, Amaroussiou - Halandriou Str.,  
151 25, Maroussi, Athens, Greece.

Tel: + 30 210 61 73 000  
Fax: + 30 210 61 97 100

email: info@sarantis.gr

Web: [www.sarantis.gr](http://www.sarantis.gr)  
<http://ir.sarantis.gr>

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