Thursday June 21st Friday June 22nd, 2012

"Cotsen Hall"
The American School
of Classical Studies at Athens
Anapiron Polemou 9
10676, Kolonaki (Athens)





Organized by



"Can Private Equity, Venture Capital and Startups be one of the Solutions to the Problematic Greek Economy?"

DAY 1: PRIVATE EQUITY Thursday June 21st, 2012

09.40 Welcome notes

09.45 Conference Opening: **Panayotopoulos Litsa**, Partner Boston Hamilton Executive Search Services and Treasurer & President of Innovation and Education Committee American-Hellenic Chamber of Commerce

Round Table Discussion:

"Can Private Equity, Venture Capital and Startups be one of the Solutions to the Problematic Greek Economy?" Coordinator: **Goudinakos Stratos**, Chief Risk Officer, ATE Insurance

- 09.50 Pilitsis Loukas, Head of VC-PE Group Piraeus Bank, CEO Piraeus Equity Advisors
- 10.00 "Private equity has always been opportunistic"
 - Koulis Nicos, Head Private Equity of Eurobank Equities
- 10.10 Papadopoulos Giannis, Co-founder and CEO Attica Ventures
- 10.20 Athanasopoulos Dimitrios, Group Managing Director, Axia Ventures Group Ltd
- 10.30 Round Table Discussion
- 11.30 Coffee Break

Panel 1: "Greek Companies Competing in the Global Arena. Dynamics, Challenges and Opportunities!" (part 1) Coordinator: **Kiritsis Constantine**, **Ph.D**, Entrepreneur

- 12.00 "What is the microeconomic development model that will expedite Greece's exit from the macroeconomic slump it has fallen into?" **Koutsoyannopoulos Giorgos, Ph.D**, Co-founder, Chairman and CEO of HELIC
- 12.10 "Biovista: Leading the emergence of a new sector in the life sciences and healthcare industry" **Persidis Andreas, Ph.D**, CEO of Biovista
- 12.20 Sanchez-P. Jorge-A., Ph.D, Director, Strategy and Development of Corallia Clusters Initiative
- 12.30 Q & A
- 13.00 Light Snack
- 14.00 "Social Media & Entrepreneurship in Greece"

 Gogos Roberta, Product Design, Marketing, Gnostix

 Charami Despoina, Online Marketing, Gnostix

Panel 2: "Greek Companies Competing in the Global Arena. Dynamics, Challenges and Opportunities!" (part 2) Coordinator: **Tsigos Dimitris**, Founder & CEO of Virtual Trip

- 14.10 "Is a laptop with Internet connection all you need?"
 - Papadopoulos Panos, Founder & VP of BugSense
- 14.20 "NanoMaterials Made in Lavrion?"
 - Theoharakis Vasilis Ph.D, Chairman of the Board of Nanophos
- 14.30 "Building an international technology company in Greece"
 - Veremis Marcos, President and Founder of Upstream
- 14.40 Q & A
- 15.20 End of Forum

The forum will take place in English with no parallel translation in Greek.