

*The Strathclyde Masters
in Business Administration*



10 International centres



With so many MBA programmes on offer, your choice of school is crucial. An MBA from the **University of Strathclyde's Graduate School of Business**, a constituent part of the Strathclyde Business School faculty, is the best investment you can make in your career as a professional manager. Strathclyde's international reputation, combined with its high academic and selection standards, is your guarantee that your MBA will retain its value in the years to come.

The Strathclyde MBA has been available outside the UK since 1988. Over 2000 course participants have now graduated, and over 1500 are currently studying the programme in their own country. This success is due to the unique delivery structure developed with the local partner incorporating elements of full-time, part-time and open learning modes of study.

The programme has been available in Greece since 1996, and is run in partnership with **International Management Studies (IMS)**.

IMS – Greece Centre

International Management Studies was set up in Greece by a team of British management education specialists to provide high quality management development programmes to experienced and talented professionals. IMS runs a wide range of business seminars for both companies and individuals and offers a number of British postgraduate management degrees, including the **MSc in Finance** and the **MSc in Marketing** with the **University of Strathclyde**.

Located at 85 Dinokratous in Kolonaki, IMS houses seminar rooms, a computer network and a management education library. Locally appointed tutors combine excellent academic qualifications with solid professional experience.

International Management Studies is responsible for promoting the MBA in Greece, handling enquiries, providing information and receiving applications. In order to maintain high standards of consistency throughout the world, all admissions decisions are made by the University of Strathclyde. IMS provides local administrative services as well as holding counselling sessions, seminars and examinations. USGSB provides core teaching materials

and sends Strathclyde University faculty members to Greece to run intensive seminars. IMS also has a number of local management education specialists who provide ongoing counselling support. All assessment is the responsibility of Strathclyde and successful participants will be awarded a University of Strathclyde Master of Business Administration.

Methods of study

The **Strathclyde University MBA** in Greece incorporates a flexible style of delivery – full-time, part-time and open learning elements in a 180 credit format. Many participants continue to work while taking the course over two years. This makes the programme a viable and valuable alternative for the busy professional and his company since it combines the benefits of learning with immediate practical application to his working environment.

How does the programme work?

Each year is divided into two six-month semesters. For the first four months participants will study core learning materials and attend local counselling sessions. Strathclyde staff then come to Athens to run intensive seminars. Examinations are held in the sixth month.

These intensive seminars ensure that all MBA students have the same learning experience and reach the same standards. They also enable Strathclyde staff to modify their teaching so that it is relevant to the contexts in which the course participants are working. The intensive seminars are mainly based around the core learning elements, but also cover business simulations and management skills i.e. the development of managerial competence. This flexibility allows busy executives to gain a first class international MBA in their own country, without interrupting their careers.

Accreditation

Accreditation is a good guide to how a business school is regarded by its peers. This year has seen the business school gain full international accreditation, with all three accrediting bodies around the world - **EQUIS** (Europe), **AMBA** (International MBA quality assurance) and **AACSB** (North America) – approving the school as offering excellent management education.

As **one of only 23 business schools** in the world with this standing, and the only business school in Scotland to be accredited so highly, **Strathclyde** continues to lead the way in high quality business education. We also hold excellent ratings for both our research and the quality of our teaching.

AMBA (The Association of MBAs)

All Strathclyde MBA programmes are accredited by AMBA and all students are eligible to join after enrolment on an MBA course. www.mba.org.uk

EQUIS (European Foundation for Management Development)

Strathclyde is one of only 16 UK business schools to receive EQUIS accreditation. www.efmd.be

AACSB (The Association to Advance Collegiate Schools of Business)

Strathclyde received accreditation from this prestigious body in December 2003. www.aacsb.edu

While offered in partnership with IMS, responsibility for academic quality control resides with Strathclyde, and is the same as for the United Kingdom programmes. Successful MBA students (via international centres) will be awarded the same Strathclyde University MBA as all UK students and will be invited to attend the graduation ceremony held annually at Strathclyde University, Glasgow.

Course Duration

The Strathclyde MBA (part-time via international centres) has been specially designed for busy executives who need to combine career and family commitments with the demands of

MBA studies. This flexibility enables students to graduate within two years. However, studies may be spread over a longer period to a maximum of six years. Subject to availability, those students wishing to accelerate their studies may be able to join the full-time MBA programme at Strathclyde University in Glasgow at the elective stage during June and July each year. This enables them to complete their electives within a shorter period as well as experience working with participants from all over the world.

Intake dates

There are two intakes for the Strathclyde MBA in Greece each year – in April and October. Finalised course dates and timetables are available from IMS.

Applications

Entry requirements are a good first degree, proficiency in English and several years' work experience (a minimum of 3 years is mandatory). Candidates who do not hold the normal requirements but are clearly of MBA potential may be offered entry to the MBA via the Diploma route.

Visit the [Graduate School of Business \(www.worldclassmba.com\)](http://www.worldclassmba.com) website for detailed information about the programme such as the syllabus and reputation of the Strathclyde MBA.

Contact International Management Studies to request a brochure or to arrange an appointment at which you can discuss whether the MBA is suitable for you and whether it meets your career needs.

Telephone International Management Studies (+301) 7230814, (+301) 7258773 (Monday to Friday 9am to 9pm) or [e-mail](mailto:info@imstudies.gr) us (info@imstudies.gr) and please include your phone numbers.